

HENNINGHARDERS



OUR MISSION: TO PROVIDE **THE BEST** PERSONALISED INTERNATIONAL SUPPLY CHAIN

Our Company Mission describes what Henning Harders stands for and what our clients and partners can expect from us. Each and every time you interact with us, we aim to deliver on this promise.



We are Henning Harders (Australia) Pty Ltd, an independent, family owned freight forwarding agent and licensed customs broker.

Our Unique Advantage

Australian import and export processes are complex, with many potential pitfalls involved. Unlike most overseas logistics providers, Henning Harders has precise knowledge of Australian systems and regulations. For our clients, this means hassle-free importing and exporting, pitfalls avoided and efficiencies maximised.

As an independent Australian family business, we have the ability to choose options that work best for our clients – rather than ones that might suit a large overseas logistics conglomerate.

Our clients benefit from competitive logistics costs and greater supply chain flexibility, enabling them to confidently focus on their core business.



Henning Harders Management

Left to Right: Anthony Byrnes, Cameron MacFarlane, Shelley Tegg, Christian Harders, Sebastian Harders, Florian Brajkovic, Michael Clague.

TREATING EVERY SHIPMENT AS IF IT WERE OUR OWN SINCE 1987



We put ourselves in our clients' shoes
to deliver the best integrated supply
chain solutions for their business.

WHERE PASSION MEETS RESPONSIBILITY



Our 'One Key Account Manager' policy is at the heart of successful client relationships.



Marney McCann, Senior Key Account Manager, with Henning Harders since 2001.

Our Unique Service Model

At Henning Harders, every client is assigned a dedicated Key Account Manager to personally look after their logistics needs. This model helps us to really understand a company's specific processes and allows us to gain in-depth knowledge of the requirements and challenges of each industry.

The Key Account Manager is assisted by a team of specialists in logistics, customs, import and export forwarding.

Our customer service model provides clients with:

- Direct and personal contact for all enquiries across the entire supply chain
- Efficient flow of information
- Prompt and effective handling of requests and questions
- Regular reviews to strengthen their supply chain
- Prompt resolution of any issues
- A quality-assured customer experience
- Streamlined international processes

Customised Solutions

Whatever your industry, we take care of all aspects of the supply chain – monitoring orders, vendor management, cargo consolidation, choosing the right carriers, customs clearance, warehousing, value-added services and timely delivery. We can provide you with expert advice to improve revenue and streamline processes within your specific industry.

The result: greater efficiency, increased supply chain flexibility and better inventory control, all with a direct impact on your bottom line and brand reputation.

REAL TIME INFORMATION

While we look after every step of the supply chain, our clients stay in control of their shipments. Our state-of-the-art information technology systems offer customised reporting and real time data sharing across the entire process.



Supply Chain Transparency

Complex global supply chains frequently involve multiple stakeholders, including different suppliers, vendors, shippers, warehouse operators and other specialised services.

Utilising CargoWise One and real time data sharing, we can ensure that each party is kept in the loop at all times. As a result, our clients can run their business more efficiently and respond quickly to any unforeseen circumstances.

Client benefits include:

- Online cargo tracking
- High-level shipment visibility from end-to-end
- Full supply chain control at all times
- Quality data for efficient and reliable operations
- Faster response times to urgent demand
- Continuous improvement and lean logistics processes provide clients with cost-saving opportunities
- Customised data visualisation
- Full visibility and control of inventory levels
- Evaluation and optimisation of the supply chain
- KPIs to measure lead times, cost, service and operational performance
- Custom reporting for effective supplier and vendor management
- Electronic, paperless storage for each consignment ensuring security and reliability
- SAP compatibility, EDI connectivity and capability
- Full Connectivity: clients can access shipping data from within their own IT-systems
- State of the art IT Security
- Cargo monitoring (temperature, humidity, shock)
- Exception reporting

Data Visualisation and Analytics

Using a unique combination of internal and external data sources, we can build personalised visualisations, process maps and analytics.

We can provide you with real-time snapshots into your supply chain and identify trends and valuable business opportunities.



Custom reporting and KPIs assist our clients in managing vendor performance.

WE ARE WHERE YOU ARE

**We have partner offices in over 150 cities
in over 100 countries**

Whether you need perishable goods picked up from rural Australia and expedited to China, or mining equipment shipped from Singapore to a remote port in Africa, we can handle the most challenging of logistics projects for you.

Together with our global network of experienced partners, we consider all local regulations and conditions to ensure your cargo will be unloaded, customs cleared and delivered seamlessly.

Our Australian offices:
Sydney, Melbourne, Brisbane, Perth



Global Network with Local Knowledge

Henning Harders is a family business with a global reach. Our world-wide network of agents and partners, which are often other family companies, ensures we are always where you need us. We can deliver strength in each location around the world, with each partner personally chosen for your project. Our well-established, longstanding relationships with all major shipping companies means we offer our clients a wide range of services and benefits:

- Cost-saving opportunities (volume discounts)
- Faster transit and clearance times
- Anticipation of any issues that might arise around a shipment
- Cross-segment opportunities
- Trade leads and business growth
- Value-added logistics services
- Decentralised distribution
- Economic forecasts
- In-depth knowledge of local rules and regulations
- Industry best practice
- Latest developments in technology

HENNING HARDERS NEW ZEALAND



Port of Auckland, New Zealand.

Henning Harders New Zealand is a full service logistics company, which has been operating since 1981. From the start, the company gained a reputation for exceptional service and reliability.

With offices in Auckland and Wellington, five Australian offices and a global network of partners, Henning Harders (NZ) is one of New Zealand's leading providers of logistics and supply chain services. Whatever industry you are in, we can help you turn your supply chain into a valuable strategic asset for your business.

Our Services include:

One-Stop Logistics Services

As a full-service logistics destination for New Zealand, and the global market, we have an in-depth knowledge of local rules and regulations. Importers and exporters to and from New Zealand benefit from greater supply chain flexibility, competitive shipping rates, efficient IT systems and streamlined processes.

Project Management

We can handle even the most complex logistics tasks for NZ importers, exporters, manufacturers and producers: from vendor management, automated ordering, pick-up from multiple destinations around the globe to arranging the most suitable carriers; from customs clearance, documentation, warehousing and storage, packing/unpacking to just-in-time delivery.

Sea Freight

Thanks to our longstanding business relationships with all major shipping companies, we can provide cost effective door-to-door transportation to and from any port in the world. Tailored to your specific requirements, cargo can be expedited as LCL or FCL, in standard and specialised containers. We arrange the movement of hazardous, oversized and heavy-lift cargo as well as bulk commodities and raw materials.

Air Freight

When time is of the essence, we can arrange air freight solutions to meet any of our clients' needs, including emergency services for urgently needed goods as well as cost-efficient combined sea-air services.

China and Europe Consolidation

Our consolidation services are not only about combining cargo for shipping efficiencies – we analyse the entire supply chain, including shipping volumes, delivery deadlines, shipping and storage requirements. Our clients benefit from reduced shipping, handling and storage costs, streamlined packing and unpacking.

Customs Clearance

Compliance with MPI's (Ministry of Primary Industries) regulations is crucial for the swift clearance and timely delivery of goods. We keep up to date with New Zealand import/export rules down to the smallest details and we take care of all documentation. Our in-depth local knowledge enables us to expedite cargo as quickly as possible and without incurring unnecessary storage fees.

Data Integration and Data Security

Henning Harders employs CargoWise One, the world's leading system for supply chain integration. Our customers benefit from streamlined processes, improved visibility and increased efficiency of operations. In a cloud-based system, all data is stored offsite and online – enabling remote global access 24/7. Digital document storage and retrieval are a crucial part of the process, with all documents saved and organised for seamless business continuity and disaster recovery.



Sonia Le Nigen-Brosnahan, General Manager at Henning Harders (NZ) has been with the company since 1999.

Since Henning Harders (New Zealand) was founded in 1981 - we have been working closely with some of New Zealand's biggest industries:

Food and Perishables

With almost 40 years experience in food logistics, we know the specific shipping requirements of most food items. We are up-to-date with food safety regulations, trade quotas and customs' quarantine rules. We ensure that food and perishables arrive at their destinations efficiently and in optimum condition.

Beverages

One of our core competencies is the import and export of all kinds of beverages and raw materials for beverage producers. We arrange the in-time supply of hops, yeast, concentrate, bottles, bottle caps and even entire bottling lines. We determine and arrange the perfect mode of transport and storage for each kind of beverage, be it beer, wine, spirits or juices; chilled, temperature controlled or frozen.

Manufacturing and Production

Whether it's urgent spare parts from Germany, new machinery from the US, an entire manufacturing plant from Sweden or bulk commodities from China – clients from all industries rely on us to deliver their international cargo reliably and on time. Depending on your needs, we can provide fast door-to-door air-freight solutions, cost efficient sea-freight or a combination of both.

Chemicals and Pharmaceuticals

We arrange the safe and reliable transport for all kinds of hazardous and non-hazardous chemicals. With temperature controlled supply chains, we ensure that the integrity of pharmaceuticals is maintained from pick-up through to delivery. We comply with all safety standards and international trade regulations and take care of all formalities and paperwork.

HENNING HARDERS NEW ZEALAND ACCREDITATIONS & MEMBERSHIPS

CBAFF (Customs Brokers and Freight Forwarders Federation of NZ Inc)

Wellington Chamber of Commerce

Hutt Valley Chamber of Commerce

UOL (United Ocean Lines) – Member

Regulated Air Cargo Agent for Security

HARDERS.CO.NZ

Case Study

Reliable, on-time supply of materials

Scope of the project

Our client - one of the world's largest beverage companies - produces a significant number of international beers in New Zealand. Their brewing and bottling process demands the synchronised, on-time delivery of materials from multiple international suppliers. Supply chain transparency and flexibility are also key criteria, as quantities are subject to constant demand fluctuations.

Implementation

Our dedicated beverages team analysed every aspect of the client's supply chain: suppliers, cargo volumes, types of cargo, time frames, demand forecasts, consolidation opportunities, shipping and storage alternatives. We also considered all local import/export regulations to ensure swift loading, unloading and customs clearance.

We developed a tailored supply chain, incorporating multiple international suppliers: malt from England and Spain, yeast from the Netherlands, hops from Germany and the USA, bottles from the Emirates and bottle caps from Italy. Our services include demand forecasting and planning, customs clearance and the coordinated supply of materials in the order required for production.

We constantly monitored shipping schedules and transit times, so we could respond quickly and flexibly to changes in our client's production schedule and avoid costly down time. We also installed a tailored, real time monitoring and information sharing system, which kept our client in control of their cargo at all times.

Result

We established our client's supply chain as a reliable, integral part of their efficient, streamlined manufacturing process. We can respond to any demand changes, even re-route cargo to a different production facility - enabling our client to keep production going, their customers served and their brand reputation maintained.



HENNING HARDERS TRADELINE PERTH



Henning Harders Tradeline is an experienced trade consultancy and full service supply chain provider with a strong competence in logistics for the Oil, Gas and Mining Industries.

OUR SPECIALIST LOGISTICS SERVICES INCLUDE:

Complete Logistics for all Industries

With over 35 years of experience, we have an in-depth knowledge of the specific shipping and storage requirements of cargo from all industries. As a one-stop-shop for all commercial logistics requirements, we take care of the entire process, from pick-up to delivery – including order processing, procurement, inventory and project management, bidding and flexible shipping.

Logistics for the Oil, Gas and Mining Industry

Oil, Gas and Mining require large investments in machinery and special equipment and any disruption to the production process can cause a costly shut-down. For our clients in this sector, we organise the door-to-door delivery of small and large scale shipments of time critical spare parts. We also take care of efficient customs clearance, refunds and duty minimisation.

Logistics for Machinery and Equipment

At Henning Harders TradeLine, we are well familiar with the specific requirements for machinery and equipment movements; whether they be in gauge, oversize, time critical or fragile kits. We understand that timing and reliability are critical when it comes to machinery and urgently needed equipment and we ensure your requirements and time-frames are met.

Case Study

Oil and gas exploration in Asia and Africa.

Scope of the project

Our mining clients operate on a global scale and often in remote regions of the world. Oil and Gas explorations require considerable investments, which means equipment must arrive reliably and on time – even if cargo is over-sized and shipped to the most remote ports. For this particular project, Henning Harders Tradeline was tasked with the just-in-time shipping of equipment from multiple suppliers to remote African deep-water oil and gas fields.

Implementation

We set up a project team of experienced mining and logistics specialists to develop a supply chain tailored to the specific shipping requirements and challenging local conditions.

- Our operations control team in Singapore coordinated and oversaw international suppliers, vessel owners, shipping schedules and loading activities to ensure the client's deadlines were met.
- We commissioned dedicated vessel charters to carry a total of 422 tons / 832m3 of equipment and supplies from multiple international suppliers
- Logistics were streamlined by consolidating cargo at multiple ports and according to specific cargo handling requirements

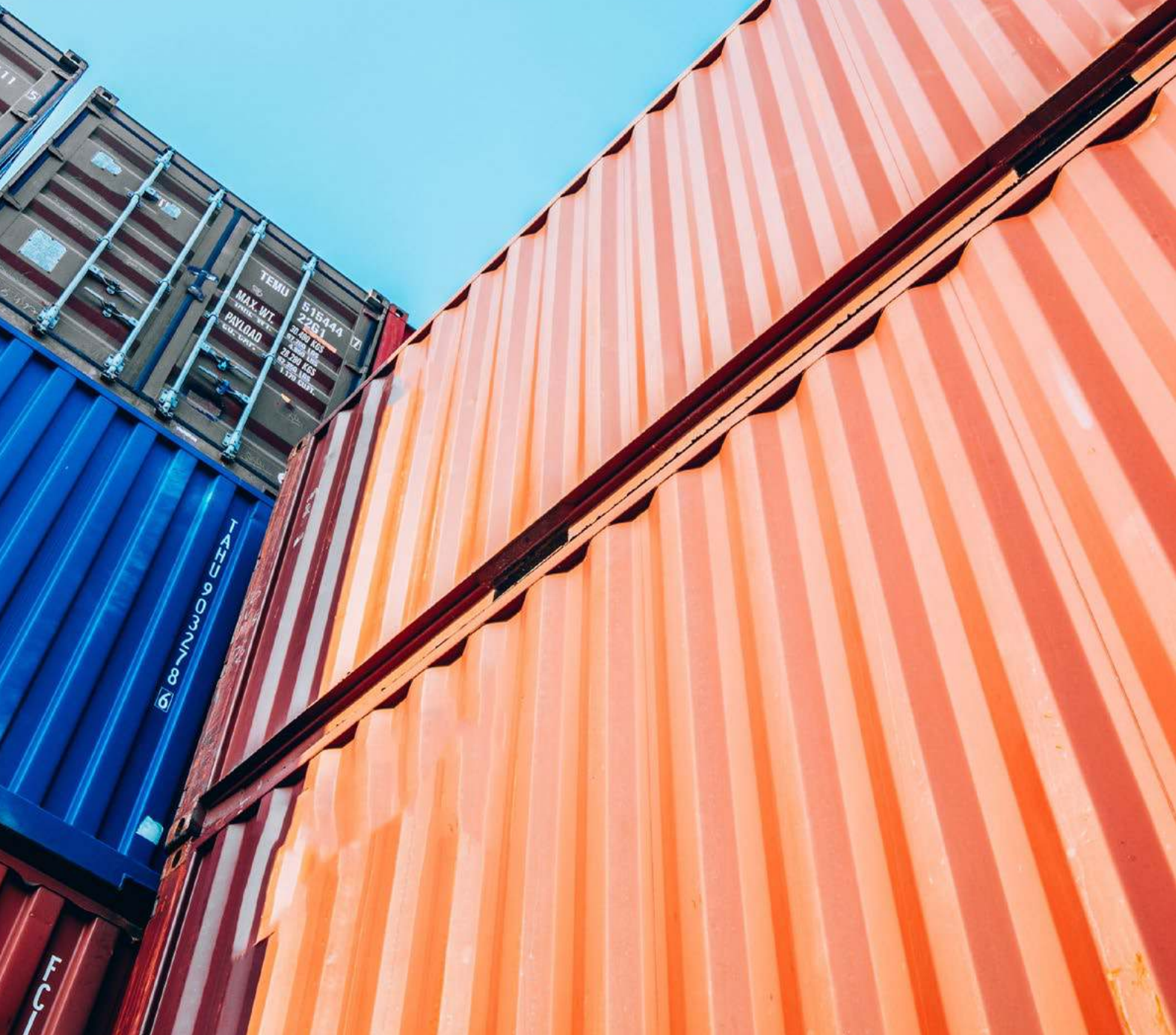
- We coordinated multiple suppliers across USA and Europe for large scale airfreight shipments to remote African airports. Independent maritime surveyors reported on the performance of suppliers, loading teams and shipping agents.
- We completed complex negotiations with local officials to ensure a seamless unloading schedule could be implemented
- Our project managers were deployed at multiple points of collection and delivery thus mitigated the risk of shipping delays
- The client was kept in the loop at all times through a dedicated communication platform providing real-time information and 24/7 cargo visibility

Result

- Our meticulous planning and management of schedules and cargo requirements ensured that all equipment was delivered within budget
- We ensured the seamless unloading in the most challenging conditions.
- All delivery deadlines were met and assembly could commence as intended
- The client was in full control of their project at all times, thanks to our end-to-end cargo visibility, live tracking, load reports and daily/weekly performance reports

OUR SERVICES

Hassle free importing and exporting - without
unnecessary delays and storage costs



Air Freight

As a fully accredited IATA agent, we can handle all your air freight logistics from collection to delivery. Depending on the type of goods and the urgency of your needs, your cargo can be consigned as express packages on direct flights. We also arrange air freight for perishables and urgent non-conforming cargo, be it oversized, heavy or hazardous, and we take care of customs clearance and all documentation. To attain competitive prices, we can also consolidate cargo, group our customers' combined volumes or arrange cost-effective combined sea-air services.

Sea Freight

Our sea freight services incorporate door-to-door delivery to or from any port or any inland point in any country. We arrange the shipment of entire plants and factories, bulk commodities, perishables, full container load and less than container load (FCL and LCL). We offer cost-effective advice for routing, transit times and shipping schedules. EDI connectivity and integrated tracking systems provide 24/7 visibility of your cargo.

Road Freight

We cooperate with reliable domestic partners with proven strengths in the safe handling and compliant land transport of all commodities. Depending on your needs, we provide full truck load, less than truck load, transportation of refrigerated or oversized cargo.



Cargo Insurance, Ocean and Air Marine Cargo Insurance

For complete peace of mind, we can arrange cost-effective cargo insurance – be it sea, land or air. We take care of all the paperwork, including certificates, reports and documentation and ensure that all documentation complies with the conditions of the insurance.

Flexible Warehouse Options

We provide warehouse facilities for any requirement: frozen, chilled, ambient, racked, floor or hazardous. We also offer bonded and free store facilities as well as full container storage. Thanks to our complete warehouse and inventory management services, clients benefit from reduced handling and operating costs, less inventory and faster delivery to distributors and customers.



Value-Added Services

There's no need to leave the supply chain for unpacking, labelling, PoS preparation, or quality control. We align ourselves with our customers' specific processes and arrange for these services as part of an integrated supply chain. This guarantees smooth operations, ease of management and saves both time and money.

Project Management and Consulting

Moving international cargo fast and efficiently is a complex job where constantly changing global processes and regulations are at stake. We can manage either parts of a client's supply chain – or their entire value chain – including the movement and clearance of complex freight, large, diverse or unusual materials. We can even implant experienced specialists within our clients' logistics department to streamline their international ordering and shipping processes. As a result, our clients benefit from a cost-effective supply chain that is a strategic asset to their company. This gives them the confidence to fully concentrate on their core business.



Customs Clearance

As an accredited Australian Trusted Trader, we can provide our customers with a range of trade facilitation benefits, such as streamlined customs clearance, priority trade services, differentiated examinations and mutual recognition arrangements. Our fully integrated electronic data interface (EDI) connects to both the Australian Border Force and the DAWR to assist the prompt and efficient clearance of goods.

Our in-house, fully accredited Licensed Customs Brokers can manage all your customs requirements. They provide advice and information on tariffs, export grants, valuation procedures and copyright/trademark issues, GST tax advice, licensing or the preparation and lodgement of Tariff Concession Orders.

Cost-Effective Consolidation

For over 30 years, we have been providing large-scale consolidation services in China and Europe. We coordinate overseas factories, manage vendors and warehouses, and facilitate the packing of containers per individual store or warehouse to minimise further storage and handling. We analyse cargo weight and volumes, locations, delivery deadlines and arrange the most efficient way of dispatch. Our clients benefit from increased efficiency, flexible resources, ease of management and customised reporting.

Compliance Services for Hassle-Free Importing

Full compliance with international rules and customs regulations is vital for all importers or exporters of goods. You can count on our IATA, RACA, Dangerous Goods and Australian Trusted Trader accreditation, in addition to our licensed customs brokers who guide you through the maze of customs regulations and quarantine and bio-security related formalities. They can also anticipate issues that might arise with a shipment and proactively ensure compliance with all legislation.

Fourth-Party Logistics (4PL)

Importers and exporters face an ever increasing complexity of global supply chains and operating environments. That's why for most companies today, it is far more time and cost-efficient to have their logistics, including all specialised supply chain providers, managed holistically by an experienced 4PL partner.

Over the last decades, we have been successfully implementing and managing complex supply chains and 4PL solutions for some of Australia's largest importers and exporters.

Our 4PL solutions are perfectly adapted to a client's business and specific requirements. As a result, our clients benefit from reduced logistics costs, greater supply chain flexibility, a high level of professional service and continuous improvements. Thanks to our EDI, SAP and Full Connectivity capabilities, clients are kept in the loop at all times, allowing them to respond instantly to any business needs that might arise.

HARDERS ADVISORY

Harders Advisory is a dedicated, experienced business unit within the Henning Harders Group. Harders Advisory helps clients improve their revenue and gain a competitive advantage within their industry.

We do this by developing and optimising complex global supply chains and by streamlining our clients' logistics. Our input goes well beyond the traditional movement of goods – we look at the bigger picture and offer solid trade advice, helping clients determine the feasibility of a business opportunity or a venture into new markets.

Our Clients

Australian and international companies are working with Harders Advisory because the success of their business depends on a reliable and efficient supply chain.

The Harders Advisory client list includes importers, exporters, retailers, manufacturers and producers from a wide range of industries.

For Australian and international clients, Harders Advisory provides consulting services such as:

- auditing, including compliance audits
- advising on complex global supply chains
- improving supply chain performance
- Australian Trusted Trader advice on industry specific trade activities
- advising on new markets, market entry barriers and international trade regulations
- risk reduction strategies in international trade and transportation
- product and labelling compliance



Steve Butler, Head of Harders Advisory.

ONE SIZE
DOES NOT
FIT ALL



**We turn your supply chain into
a strategic asset**

Unlike many other service providers, we do not believe in one-size-fits-all logistics. Our aim is to turn a client's supply chain into an integral part of their business success. We put ourselves in your shoes, and by analysing operations and processes, we acquire an in-depth understanding of your industry specific requirements .

As one of Australia's most trusted providers of international logistics services, we have a proven record of developing and managing successful supply chains for clients from a wide range of industries, including: food and beverage, chemical, pharmaceutical, healthcare, retail, automotive, construction, mining, manufacturing and technology.

Logistics for Food and Perishables

Our extensive experience in handling a vast range of food items means your products maintain their quality throughout the supply chain. We provide the seamless, temperature-controlled logistics, warehousing solutions and value-added services that ensure your perishable goods reach their destination on time and in optimum condition. All import/export formalities are taken care of in compliance with health, safety, quarantine requirements and import quota.

Agriculture Logistics

Our connections with the Australian agricultural industry go back many years. Whether it's produce, perishables, materials or machinery – no matter how remote you are, we offer industry-specific project management, procurement solutions and cost efficient logistics for every mode of transport.

Automotive Logistics

The automotive supply chain is highly complex and requires high quality and flexible logistics solutions. We have the experience to ensure your components, vehicles and spare parts reach their destinations reliably and on time. We arrange for a cost-efficient and streamlined process, using the most suitable modes of transport, storage solutions and consolidations.

Beverage Logistics

Henning Harders is one of the foremost logistics providers in this industry, with over 30 years of experience in the global transport of beverages and materials. We provide the ideal shipping and storage solutions for your product – whether it is beer, wine, spirits, juice or fresh milk. We organise and manage the coordinated, timely supply of materials, such as hops, yeast, malt, juice concentrate and coffee beans. We also arrange the shipment and clearance of entire production facilities and bottling plants. Our dedicated beverage specialists and licenced customs brokers are experts in their field when it comes to underbond solutions, government regulations and shipping tariffs for the beverage industry. As an Australian Trusted Trader and member of the Food and Beverage Importers Association (FBIA), we always keep up-to-date with food and beverage import regulations – so your goods will arrive at their destination as quickly as possible.

Logistics for Oil, Gas and Mining

The mining industry requires large investments in machinery and special equipment. We organise large scale shipments of plant and machinery and we arrange the urgent deliveries of time critical parts – thus avoiding costly down-time or disruptions to our clients' production process.





Healthcare Logistics

What might seem like a small parcel to some, can be a matter of life and death to others. We have extensive experience in transport and delivery of time critical, life-saving drugs and materials for a large number of pharmaceutical and healthcare companies. A fully monitored cool chain and compliance with stringent healthcare regulations means we vouch for the integrity of your goods from pick-up to delivery.

Chemical Logistics

Thanks to our timely door-to-door delivery of urgent chemicals, we were able to save an entire production line from a costly shut-down for one of our clients. We have the experience to safely and responsibly transport, store and pack all kinds of hazardous and non-hazardous materials. While covering all the necessary documentation and formalities, we also comply with specific safety standards at all times.

Retail Logistics

Retail customers expect goods to be readily available in-store and online, in perfect condition and at a good price. Thus, a retailer relies heavily on their supply chain. We integrate retailers, manufacturers, suppliers, warehouse operators and carriers in one streamlined value chain. By providing real-time data, we help retailers plan supply and demand and remain in control of the movement and storage of their goods. For our retail clients, this means reduced complexity, full transparency and inventory control and the ability to quickly respond to fluctuations in customer demand.

Logistics for Parts, Machinery and Equipment

The specific requirements for the movements of machinery and equipment is another area of our expertise – whether they be entire plants, special equipment, oversized railway carriages, fragile items or time critical parts. As one example of many, we organised the seamless door-to-door delivery of an oversized 8-ton Skyway cabin (pictured above). The transit from the manufacturer in Switzerland to its final destination in the Blue Mountains required meticulous planning, preparation and expert handling throughout. It involved transportation by truck, Rhine barge and container ship, as well as swift customs clearance and organised street closures due to the size of the shipment. With 30 years' experience of moving all sorts of unusual cargo, we can respond to complex challenges with reliable solutions that allow our clients to confidently focus on their business.

Logistics for Manufacturing, Production and Construction

Our experienced logistics experts organise the reliable and cost-efficient transportation of bulk materials and commodities. Depending on the requirements of your cargo, we arrange full container or shared container shipping, standard containers or special containers, such as high cube, open top or flat rack. We arrange door-to-door delivery, as well as cost-efficient cargo consolidation.

A black and white photograph of a large cargo ship, the TS ESSEN, docked at a pier. The ship's name "ESSEN" is visible on its dark hull. The image shows the ship's complex rigging, including masts, cranes, and various pulleys. In the foreground, the lower part of the ship and some cargo are visible. Overlaid on the lower left portion of the image is the title "THE START OF A SUCCESSFUL VOYAGE" in a bold, orange, sans-serif font.

THE START OF A SUCCESSFUL VOYAGE

Henning Harders arrived in
Sydney from Germany on
the TS ESSEN in 1958.

1958

German-born Henning Harders, 23, boards the turbine freighter "TS Essen" in Hamburg, and sails 13,900 nautical miles (25,743km) to Sydney.

Henning has been given an important task: his employer, a renowned German logistics company entrusts him with the set-up and management of their Australian office. He masters this task with great success, starting a long career in the logistics industry.

1958-1987

Henning Harders works for large logistics companies all over the world, acquiring a vast amount of experience and professional knowledge. He also establishes an international partner network of reliable agents and operators.

1987

Henning Harders Pty Ltd., international freight-forwarding and customs-brokerage, opens its doors in a small office in Sydney's Margaret Street. At Henning's side, his eldest son, 23-year old Christian.

Built on Henning's vast experience and industry knowledge, the company soon earns a reputation for its exceptional service and customer relationships. The client list grows quickly. In fact, Henning Harders' successful partnership with the chemical industry goes back to these early days of the company.



2002

The Melbourne office is opened. And as further proof of the business gaining momentum, Henning Harders becomes the go-to logistics expert for some of Australia's largest producers and importers of food and beverages.

2007

Henning's children become co-owners of the company as part of a generational hand-over.

2009

Henning, aged 74, passes away, leaving his family with wise business advice:

"Make friends and help people".

2009-2011

A growing client base, now including some of Australia's most renowned retailers, leads to further business expansion – with offices in Brisbane, Orange and large-scale consolidation warehouses in China.

2011

Henning Harders acquires their New Zealand agent, Profile Global, with offices in Auckland and Wellington. Clients benefit from increased economies of scale, improved market reach and the combined experience of both companies.

2015

Henning Harders Tradeline. Henning Harders acquires consulting, project and Break Bulk Specialist TradeLine Consulting Group. The HH Western Australian office opens in response to HH's expansion into the mining industry.

2016

Henning Harders is inducted in the FBA (Family Business Australia) Hall of Fame for outstanding contribution to the state's economy and community.

2017

Henning Harders is accredited with the coveted Australian Trusted Trader status by the Department of Home Affairs/Australian Border Force. To coincide with Henning Harders 30th anniversary, the number of employees grows to 130 staff.

2018

Specialist divisions "Harders Advisory" and "Harders Trade Management" are added to the Henning Harders Group.

THE FUTURE STARTS HERE.

Digital Transformation

Staying on top of industry developments and innovations has always been an important part of our business. Take the current digital transformation of our industry, which is driven by a trend towards customisation, individualisation and faster turn-around times. We play an active role in this development, because it gives us the opportunity to share new ideas with our clients and to continuously improve and optimise their supply chain.

Logistics 4.0

In the future, companies will facilitate the seamless connection of production, demand and inventory planning, fulfilment and distribution. At the same time, mass customisation and individualisation will require even more flexible supply chains. Thanks to a culture of innovation, we are well equipped to deal with the challenges ahead. For many of our clients, we already synchronised their supply chain with planning, production and retail processes. In the wake of Logistics 4.0 we can assist with cost-reduction strategies, forecasting and inventory capabilities, supply chain integration and process optimisation.



Left to Right:
Adrian, Julian, Christian, Daniela and Sebastian Harders.



Henning Harders, 100 William Street, Sydney Australia.

As a family business, we can think and act long term.
We embrace innovation and we nurture lasting business
relationships by allowing our clients to confidently focus
on their core business – today and in the future.

OUR COMPANY

Executive Management

Managing Director

Christian Harders

Chief Financial Officer

Florian Brajkovic

Chief Commercial Officer

Anthony Byrnes

National Operations Manager

Michael Clague

National Freight Forwarding & Procurement Manager

Sebastian Harders

National Business Development Manager

Cameron MacFarlane

National Key Account Manager

Shelley Tegg

General Manager (NZ)

Sonia Le Nigen-Brosnahan

Total staff: 130

**Licensed Customs
Brokers:** 10



Accreditations and Memberships

Australian Trusted Trader

International Air Transport Association
(IATA) – Accredited Agent and Member

Australian Government Department of Agriculture
(DAWR) – Accredited

Dangerous Goods Accredited

Regulated Air Cargo Agent for Security (RACA)

Customs Brokers Council of Australia
(CBFCA) – Member

United Ocean Lines (UOL) – Member

Freight and Trade Alliance (FTA) – Member

Food and Beverage Importers Association
(FBIA) – Member

NSW Business Chamber – Member

Family Business Australia (FBA) – Member

German-Australian Chamber of Industry
and Commerce (GACIC) – Member

Victorian Employer's Chamber of Commerce
(VECCI) – Member

Project Logistics Alliance

Worldwide Independent Network (WIN)



AUSTRALIA

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